

## Event Report

### Entrepreneurs Case Study Analysis Activity

#### Episode 1- “Kissejo ban gyeSabak”

1<sup>st</sup> May- 5<sup>th</sup> May, 2023

<b>Name of the Activity:</b>	<b>Entrepreneurs Case Study Analysis Activity Episode 1- “Kisse jo ban gye Sabak”</b>		
<b>Theme of the Activity:</b>	<b>To developed the entrepreneurship mindset among and to bring a positive impact on economic growth and employment opportunities</b>		
<b>Activity Date(s):</b>	<b>1<sup>st</sup> May- 5<sup>th</sup> May, 2023</b>	<b>No. of Participants:</b>	<b>73 Students of Semester II.</b>

#### **Brief Description of the Activity:**

The Entrepreneurial Mindset is now emerging as one of the fastest growing fields in higher education as well teacher trainee course across the globe, for bringing in a positive impact on economic growth and employment opportunities. Keeping in mind this Entrepreneurial mindset inculcating process, **Entrepreneurs case Study analysis activity** was designed for semester II within three Episodes of case study. In **Episode1 Titled “kissejo ban gyeSabak”** Trainee teachers were exposed to utilize a problem-based learning to analyse the case studies of successful Indian Entrepreneurs both Male and Female from newspaper articles, video clips on you tube and Search Engines. Each of these case studies illustrated the generation of ideas and ways to transform those ideas into a marketable product. With the help of case study analysis trainee teachers were able to learn by reformulating prior experiences, undertaking situational analysis, analyzing the conditions, and designing actions for the specific situation. Over the Episode 1 of this activity, Trainee Teachers have learned that successful entrepreneurs have a very positive mind-set and do not allow for risk-taking and negative feedback to consume them. All it can take is a simple idea but the right attributes to allow for a prosperous business. In the nutshell such kind of activity provided a platform for holistic development of students with an effective use of Role Play as a strategy of communication. On the last day of presentation Dr. Neeraj Priya, Principal GRDCE highly appreciated both the teacher coordinator and students for their overwhelming efforts.

**Coordinator: Dr. Neeraj Priya, Principal GRDCE**

**Ms. Sangam, Assistant Professor (Pedagogy of Commerce) GRDCE**

**Ms. Neha Madan Assistant Professor GRDCE(CCA Incharge)**

**Brief Description of Participants(like industry experts, students, faculty, etc):**  
and

Students of first year Semester II of the Academic session 2022-2024 which made it to 73 participants.

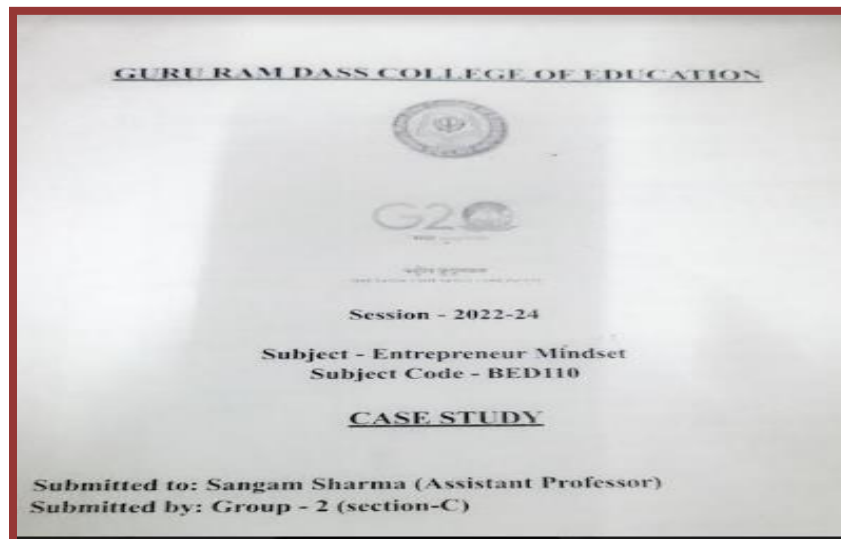
**Share Weblink of social media posts of the Activity(tag Delhi Government, DTTE&DHE and use relevant hashtags):**

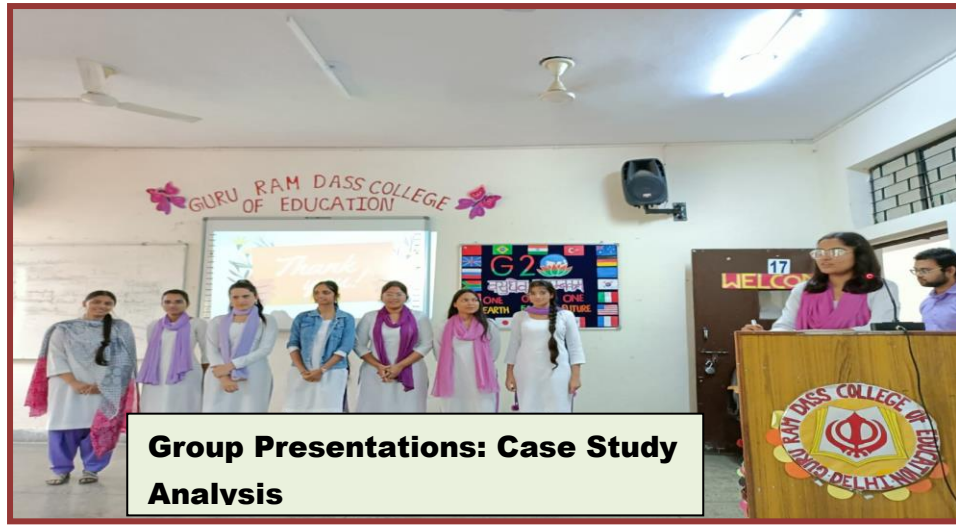
**YouTube channel:**

**College Website :**

Video Link- <https://youtu.be/Q8QJDdvOtLM>

## **Glimpses of Activity**







**Case Study Analysis: Female Entrepreneurs**



**Appreciation Ceremony**